

ASSURE Model Instructional Plan on Types of Business: Sole Trader

Lesson Title: Types of Business

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Grade: 10

Content Area: Sole Trader/ Sole Proprietorship

Lesson Length: 40 mins

Analyse Learners

Prerequisite knowledge/Skills: Students already have experiences relating to various forms of businesses in their everyday experiences such as shopping or going to the malls on weekends.

25 Student

13 females, 12 males

Age range: 14-16

Learning Styles

- Visual 50%
- Auditory (Aural) 15%
- Kinaesthetic (Hands On) 35%

State Objectives

General Objective:

Upon the successful completion of this lesson students will:

- Develop an appreciation for different forms of Sole Trader.
- Be able to demonstrate clear understanding of Sole Trader / Sole Proprietorship and outline the merits and demerits of the types of Sole Trader.

Specific Objectives:

At the end of the lesson, students will be able to:

Cognitive

1. Define sole trader in one sentence, after teacher led discussion.
2. Distinguish between Advantages and Disadvantages of sole trader using one example, after watching digital story.
3. Elaborate on three Characteristics of a sole trader after viewing PowerPoint Presentation.
4. Explain the importance of one type of sole trader business within their communities based on their experiences with that business.

Psycho motor

5. Cooperate with other students willingly, in using limited school resources, to complete task.

Affective

6. Work in groups effectively and cooperatively.

Select Methods, Media, and Materials

Media, materials and methods to be utilized in lesson are: Interactive PowerPoint, a picture of a market vendor, and a digital story utilizing Question and Answer Technique, Discussion, and technological tools.

Picture of Market vendor: Image of a market where a woman tries to sell her goods. Retrieve: [Image](#)

Interactive PowerPoint-Teacher will provide students with an interactive PowerPoint to present the information. Retrieve: [PowerPoint](#)

Computer-based: digital story will be used to support the lesson, by providing students with real life scenarios illustrating a Sole Trader. Retrieve: [Digital Story](#)

Utilize Media, Materials, and Methods

- **Website: Flexiquiz** – Students will be directed to this website to complete an online quiz.
- **Over-head Projector**- Teachers will use the projector to allow students to see the computer-based video and engage them in the interactive PowerPoint activity.
- **Computer**- The computer will be used to gain access to the quiz, and connection with projector.
- **Speakers**- These will serve to project audio in order to allow students to clearly hear the contents of the information being presented.

Methodologies/Strategies:

- **Question and Answer Technique** – will be used to obtain answers from the students.
- **Discussion** – will be used to see how much the students grasp the concept.
- **Guided Discovery**- will be used to allow students to develop their critical thinking skills.

Require Learner Participation

Engage: 5 minutes

Student will be shown a picture from which they will discuss amongst peers what they think the picture is about and share their responses openly. After which, the teacher will clarify what the lesson's topic will be. Teacher will then talk about the importance of sole trader businesses and why they are formed.

Explore: 15 minutes

After teacher led discussion, students will be asked to watch a digital story with the intention of answering these focus questions:

1. What is meant by the term Sole Trader?
2. State one advantage of Sole Trader?
3. Name one disadvantage of a Sole Trader?

Explain: 10 minutes

Students will divide themselves in two groups and then be directed to watch an interactive PowerPoint presentation with additional information.

Elaborate: 10 minutes

Students will be asked to participate in a game of Jeopardy, presented in the form of an interactive PowerPoint.

Evaluate & Revise

Student Performance

Students will be directed to go to <https://www.flexiquiz.com/SC/N/e3e2ab76-6c20-456c-bee4-83ab266666cb> to complete an online quiz. Students will be evaluated on how well they did on the test. Students will be able to see their grade directly after completing the quiz, with the option of saving the results as a PDF or printing it for their notes.

Media Effectiveness

Were the educational videos and power presentation helpful?

Did they meet the need of visual, kinaesthetic and audio learners?

Did students find them fun and easy to use?

Did they get students' attention and interest?

Did they serve as effective instructional tools?

Instructor Evaluation

Were the activities effective?

Was the lesson well-planned?

Were general and specific objectives achieved?

Could the lesson be done in another creative and meaningful way?